Cook Islands Tourism Corporation December 2023

Leadership in the

**Public Service** 

**EMPLOYEE ENGAGEMENT** 

**Survey Results** 





# **Survey Purpose**



Measure employee perception on **Leadership within their Agencies** 



Identify areas of strength and opportunities for improvement

# **Survey Areas**

- Communication
- **Integrity and Trust**
- **Planning**

- **Teamwork/Collaboration**
- **Performance Management**
- **Engagement**

# **Participation**

**Employees from the Cook Islands Government** 

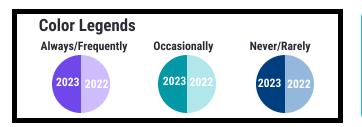
27%

 This is 618 out of 2308, 7% decrease from 2022.

**Employees from Cook Islands Tourism Corporation** 

100%

This is 26 out of 26 In 2022, 9 out of 26 completed the survey

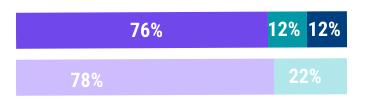


Dark shades = results from 2023 Light shades = results from 2022 This allows us to make comparisons between results from both years. Has your Ministry made improvements over the last 12

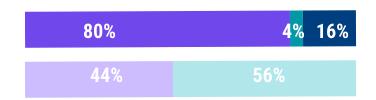


#### **Communication**

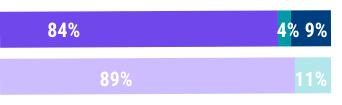
Managers ask for feedback/advice



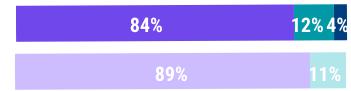
Managers hold regular one-on-one and team meetings



Managers work with the team to address concerns



Managers keep team informed on key objectives

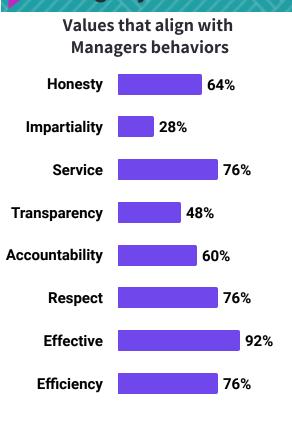




Good communication in the workplace ensures employees have the information they need to perform well, builds a positive work environment, and eliminates inefficiencies. Effective communication should accurately convey information while maintaining or improving human relationships.



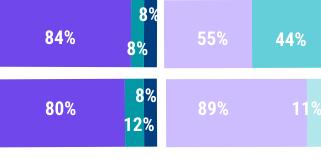
### **Integrity and Trust**



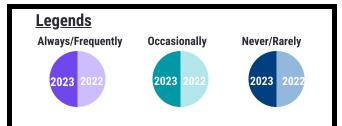
Managers are responsible for their actions

I trust my Manager and am able to talk to them about

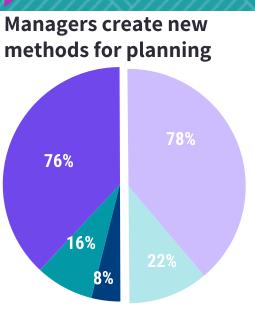
concerns/issues

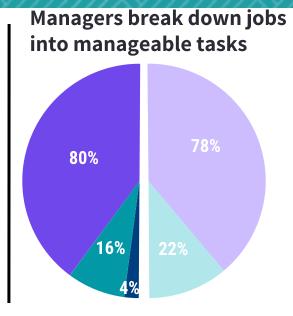


Integrity means doing the right thing in the right way; it means adhering to values strongly held. Trust is a belief that someone is honest and credible; trust is earned by being honest, having a positive intent, having strong competencies, and a track record of results.



# **Planning**





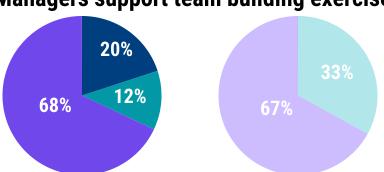
**Operational workforce planning** focuses on individual planning in an effort to streamline daily employee operations. It's often beneficial in helping managers develop daily work schedules for employees and assisting employees in understanding their responsibilities and maintaining productivity throughout the workday.



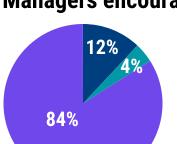


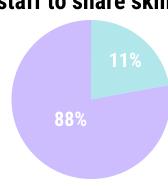
# **Teamwork/Collaboration**

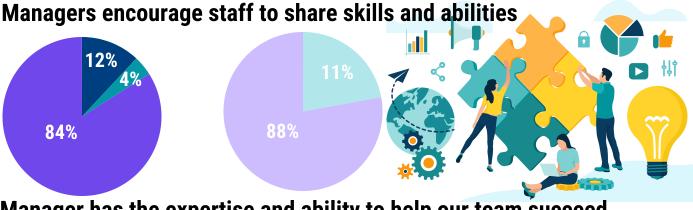
Managers support team building exercises



Combined, teamwork and collaboration can foster a healthy work culture and environment where teams of individuals can achieve goals through powerful skills and effective work. Collaborative teamwork can promote innovation, increase job satisfaction, find solutions to resolve problems and develop excellent soft skills

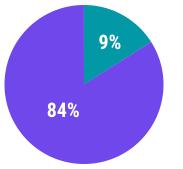


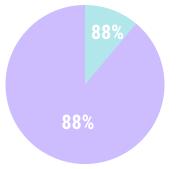


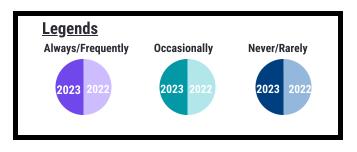




Manager has the expertise and ability to help our team succeed

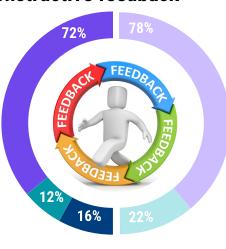




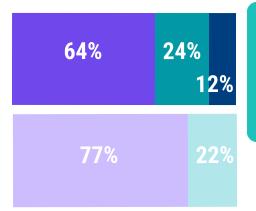


# **Performance Management**

#### Managers provide regular constructive feedback



#### Managers provide sufficient training and development opportunities



90%

When you offer employees training opportunities for personal and professional development, you build a learning culture that benefits the entire organization. Workers can develop a range of skills to achieve their career goals while you benefit from increased employee engagement and productivity.

#### Scan Me!





Do you understand how your performance is measured?

Performance appraisal is a process for evaluating and documenting how well an employee is carrying out his or her job. It is part of a company's performance management system. Performance appraisals are based on the employee's progress against goals set once a year with his or her manager 84%

of employees said yes

56%

of employees said yes







Results from 2022



Have you received a performance appraisal in the last 12 months?

## **Engagement**

100%

of Employees are Always/Frequently likely to recommend their Agency as a place of work to others





For organizations, it can be good for employee retention and employer branding. Online data shows that people who feel that they belong in a workplace have 34% higher intent to stay at their organization and are 67% more likely to recommend their company as a place for others to work.

90%

